



KERIKERI DISTRICT
BUSINESS ASSOCIATION

Hanging baskets for our main street **The Blooming Beautification of the Kerikeri CBD!!**

Kerikeri Business Association have been working with **Nola** (famous for her hard work on the Kerikeri Christmas tree) for the past 18 months on a plan around beautification of our main CBD area! With support from the **FNDC** we have funding to renew and refresh the irrigation system (already in place from previous years of hanging baskets). With support from **Bay of Islands and Whangaroa community board** we have funding for a small portion of the hanging baskets, but as always we need more to make this project come to fruition! FNDC are supporting this project with hanging the baskets, and any ongoing maintenance.

How can you help? By becoming a sponsor of the CBD Kerikeri Blooming Beautification.

Which is an opportunity to make a lasting impact on our vibrant community. Your support will contribute to the beauty and allure of Kerikeri, attracting more visitors and enhancing the overall experience for everyone. We look forward to welcoming you as a valued partner in this blooming journey. Together, we can bring the charm and elegance of Kerikeri's CBD to new heights! Knowing that you are creating an impact on your community by beautifying the CBD and creating a warm, welcoming atmosphere for residents and visitors alike.

Sponsorship Opportunities

Sponsorship – we ask for an 18 month commitment to this project – to ensure that we can sustain the Hanging Basket Blooms.

We have several tiers of sponsorship below – however if you would like to donate differently, please contact us direct and we can discuss. Any of the tiers below do not need to be a Business but can also be behalf of an individual and will be recognised as such! *All costs are + GST.* The 'recognition plaque' is still under design and depending on which tier you donate at will depend on the size of the recognition. i.e – the larger the sponsorship the more prominent the recognition will be.

Garden Guardian \$10,000 PLUS

There can only be 1 Garden guardian – get in quick to be the main sponsor of this blooming beautification! Is this your business? - Right to renewal after the first 18 months

- **Garden Guardian** recognition on the main street in the form of a plaque the will be the largest – the design of this is a work in progress and we will update as and when it is confirmed.
- Recognition as **THE Garden Guardian** on the Kerikeri Business Association Website hanging baskets and sponsor's page.
- Premium recognition in any press releases, electronic or hard copy.
- Business Listing on the Kerikeri Business Association website
- Minimum 5 social media posts a year about your business on KKDBA socials (with links to your own socials if wanted)
- A sticker acknowledging you as **THE Garden Guardian** for this Blooming beautification!
- A virtual sticker to use as you will – on your website, as a footer to your emails.

Blooming Benefactor: \$5000

- **Blooming Benefactor** recognition on the main street in the form of a plaque – the design of this is a work in progress and we will update as and when it is confirmed.
- Recognition as a **Blooming Benefactor** on the Kerikeri Business Association Website hanging baskets and sponsor's page.
- Recognition in any press releases, electronic or hard copy.
- Business Listing on the Kerikeri Business Association website
- Minimum 3 social media posts a year about your business on KKDBA socials (with links to your own socials if wanted)
- A sticker acknowledging you as a **Blooming Benefactor** for our Blooming beautification!
- A virtual sticker to use as you will – on your website, as a footer to your emails

Blossom Supporter: \$2500

- **Blossom Supporter** recognition on the main street in the form of a plaque – the design of this is a work in progress and we will update as and when it is confirmed.
- Recognition as a **Blossom Supporter** on the Kerikeri Business Association Website hanging baskets and sponsor's page.
- Recognition in any press releases, electronic or hard copy.
- Business Listing on the Kerikeri Business Association website
- Minimum 2 social media posts a year about your business on KKDBA socials (with links to your own socials if wanted)
- A sticker acknowledging you as a **Blooming Benefactor** for our Blooming beautification!
- A virtual sticker to use as you will – on your website, as a footer to your emails

Petal Partner: \$1250

- **Petal Partner** recognition on the main street in the form of a plaque – the design of this is a work in progress and we will update as and when it is confirmed.
- Recognition as a **Petal Partner** on the Kerikeri Business Association Website hanging baskets and sponsor's page with a link to your website.
- Recognition in any press releases, electronic or hard copy.
- Business Listing on the Kerikeri Business Association website
- Minimum of 1 social media post a year about your business, on KKDBA socials (with links to your own socials if wanted)
- A sticker acknowledging you as a **Petal Partner** for our Blooming beautification!
- A virtual sticker to use as you will – on your website, as a footer to your emails

Floral Friend: \$500

- **Floral Friend** recognition on the main street in the form of a plaque – the design of this is a work in progress and we will update as and when it is confirmed.
- Recognition as a **Floral Friend** on the Kerikeri Business Association Website hanging baskets and sponsor's page with a link to your website.
- Minimum of 1 social media post about your business a year on KKDBA socials (with links to your own socials if wanted)
- A virtual sticker to use as you will – on your website, as a footer to your emails

Bloom Booster: under \$500 minimum \$250

- **Bloom Booster** recognition on the main street in the form of a plaque – the design of this is a work in progress and we will update as an when it is confirmed.
- Recognition as a **Bloom Booster** on the Kerikeri Business Association Website hanging baskets and sponsor's page with a link to your website.
- A virtual sticker to use as you will – on your website, as a footer to your emails

Next steps:

1. Reach out to us via the contact information provided below. With your agreed level of sponsorship.
2. Sign the sponsorship agreement to confirm your support.

3. We will send through a deposit invoice for 50% of the donated amount - this is needed to get the project blooming before Christmas and a follow up invoice for the remainder of your commitment in the first quarter of the New Year.
4. **Witness your brand bloom as we transform the CBD of Kerikeri into a blooming marvellous space**

For any inquiries and to explore other sponsorship opportunities, please reach out to: Anika Whapshott – anika@blahblahmarketing.co.nz – 021 124 0382

Please fill in and get this document back to us:

Your level of Sponsorship:

Your Name and Business name:

Your Title:

Your Email:

Your Phone Number:

Not a Business association member? Do you want information on the Kerikeri Business association – YES/NO

I would like to sponsor the Kerikeri CBD Blooming Beautification Project as a (insert tier level) _____

Please send an invoice through addressed to _____

Signed _____

Dated _____

We will contact you requesting your logo and copy needed for the various promotional opportunities we have offered with your sponsorship level.

Thank you for your support and sponsorship to making the Kerikeri Town centre Bloom – your sponsorship will get a receipt and is tax deductible as a marketing cost to those of you in business.



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